

**HERBERT LEE JONES**  
Bristol, TN 37620  
(423) 797.6387  
HerbertLeeJonesPhotography@gmail.com

## EDUCATION

### **Savannah College of Art and Design**, Atlanta, GA

Master of Fine Arts in Photography, March 2010

- Internship with Scott Lowden Photography, 2007
- Photography Assistant, 2007 – 2011
- Internship with Turner Broadcasting in Imaging Department (CNN), 2008
- Advanced Photoshop Teaching Internship, 2009
- Volunteer Photography Teacher at WonderRoot Arts Community Center, 2009

### **Carson-Newman University**, Jefferson City, TN

Bachelor of Arts degree in Mass Communication, May 2006

Concentration: Advertising and Public Relations

Minor in Music and Photography

- Elected position of Musical Artists Liaison on Student Activities Committee
- Activities board representative for Baptist Collegiate Ministries

## EXPERIENCE

### **King University**, Bristol, TN

*A Presbyterian, master's-level comprehensive university offering more than 80 majors, minors, pre-professional degrees and concentrations with a total enrollment of about 2,300 undergraduate and graduate students.*

#### **Assistant Professor of Photography & Digital Media/ Digital Media Art & Design**, August 2014 - Present

- Developed and taught classes for program including: Photographic Foundations, Macintosh Management, Visual Rhetoric for Digital Media Artists, Multimedia Production, The Arts in Historical Contexts (face-to-face), Contemporary Media Studies (face-to-face), Graphic Design I, and Travel Photography (study abroad in Italy) while maintaining attendance policies, detailed grading records, and a conducive learning environment.
- Taught previously designed classes for program including: Advanced Digital Imaging, Project Labs, and The Arts in Historical Contexts (online).
- Participated in final evaluations of portfolios in upper-level courses – video and photography, participated in departmental discussions involving degree plans, co-leader in community events while leading students including Bristol Rhythm and Roots Reunion, March of Dimes, and Help Portrait.
- Faculty Advisor for student-led photo club.
- Supervised student work-study in photography studio.
- Chaperoned and taught a photography class (Travel Photography) in Italy for 3 weeks during May of 2016
- Presented during Spring 2016 faculty workshops on how my Visual Rhetoric for Digital Media Artists students collaborated with the library for a project that was installed in the main stair well of the library.
- Membership in the Society of Photographic Education organization.
- Attended the 2015 and 2017 Teaching and Learning Institute held by the Appalachian College Association.

#### **Photography Department / Digital Media Art & Design Adjunct Faculty**, August 2013 – August 2014

- Taught Photographic Foundations (two sections) maintaining attendance policies, detailed grading records, and a conducive learning environment.
- Helped with events in the community leading students including Bristol Rhythm and Roots Reunion, March of Dimes, and Hope Portrait.

**Push Film Festival, Bristol, TN**

A 3-day film festival taken place in historic downtown Bristol, TN / VA that celebrates film making with student, regional, and national categories.

**Lead Team Member / Marketing committee member, September 2014 – Present**

- Strategized and designed multiple marketing artifacts for both years including, but not limited to: flyers, posters, party invitation, led the development of the current logo, and helped to create the current branding guide
- Strategized, created content, and maintained for social media platforms to market the festival

**Emory & Henry College, Emory, VA**

A small, private, liberal arts Christian college with a total enrollment of about 1000 students.

**Art Department Adjunct Faculty, August 2010 – August 2014**

- Created and implemented syllabi including Visual Arts Computing 210 (Adobe Photoshop and Illustrator), Art 111 (drawing and painting focusing on 2-d design concepts), Graphic Design 310 (focus on design concepts and execution), and Web Design 215 (Adobe DreamWeaver and HTML5 coding) while maintaining attendance policies, detailed grading records, and a conducive learning environment
- Participated in final evaluations for graduating seniors in the art department.
- Member of the exhibition committee in on-campus art gallery

**Herbert Lee Jones Photography, Bristol, TN**

A photography studio that specializes in portrait and commercial photography in TN and VA.

**Freelance Photographer, March 2010 – Present**

- Develop business from referrals with sole responsibility for office management, marketing, sales, finance, and technology
- Provide consulting and photographic services including portraits, weddings, and e-commerce product photography, and other events
- Provided consulting and graphic design services for local businesses including Kil'n Time, YWCA, Chick-Fil-A, Bristol Paramount Theater, First Baptist Church of Blountville, TN, etc
- Created and maintain personal business website: [www.HerbertLeeJonesPhotography.com](http://www.HerbertLeeJonesPhotography.com) and social media

**EXHIBITIONS AND PUBLICATIONS**

- 2017 Roman Susan Art Foundation Gallery, *Streetlight*, Chicago, IL  
Бартселона Gallery, *More Than One . . . At Least Double*, Belgrade, Serbia
- 2015 *A Rich Community: An Anthology of Appalachian Photographers*, Sapling Grove Press, June, 2015.
- 2013 Los Angeles Center for Digital Art, *SNAP TO GRID*, Los Angeles, CA
- 2012 Emory & Henry College, *IN\*SIGHT\*2012: Art Faculty Biennial*, Emory, VA  
Mountain Empire Community College, *IN\*SIGHT\* 2012: Art Faculty Biennial*, Big Stone Gap, VA  
818 State Street, *Studio Centric*, Bristol, TN
- 2011 Emory & Henry College, *BLEND: Faculty Biennial*, Emory, VA  
Granite Room, *The Process*, Atlanta, GA
- 2010 Solo Graduate Thesis Show, hhgregg, *Push/Pull: Activating Media*, Smyrna, GA  
Los Angeles Center for Digital Art, *SNAP TO GRID*, Los Angeles, CA
- 2009 Desotorow Gallery, *The Extended Moment*, Atlanta, GA  
Atlantic Station Gallery, *Atlanta Celebrates Photography Exhibition*, Atlanta, GA
- 2008 Studio Plex, *Ten Penny*, Atlanta, GA  
Mason Murer Gallery, Defore Center, *Young Guns*, Atlanta, GA
- 2007 APG Gallery, *Fay Gold Selects*, Atlanta, GA  
Defore Center, *Student Works*, Atlanta, GA  
Gallery Diet at the Bridge Art Fair, *Word of Mouth*, Miami, FL  
Society For Photographic Education Southeast Exhibition, Savannah, GA  
RFD Gallery, *Documentation and Distortion*, Swainsboro, GA

## **ADDITIONAL SKILLS**

Proficient with:

- Classroom management and syllabus creation including Blackboard, Angel and Moodle
- Adobe CC Suite: including Adobe Photoshop, Illustrator, Premiere, InDesign, Bridge and Adobe Lightroom CC
- Analogue and digital 35mm (Canon, Fuji, and Nikon), medium (Hasselblad & Mamiya) and large format camera systems including digital backs (Phase One, Leaf, and Capture One)  
Data Asset Management
- Studio lighting including strobes (Profoto, Alien Bees & others) and continuous / video lights
- Large format digital printing including printing from scanned negatives (Epson)
- Traditional darkroom processes including black & white and color
- Alternative processes including tintype, cyanotype, and Van Dyke printing